

# Corinne Loth

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## Education

### University of Wisconsin–Madison

Madison, WI

Degree: Bachelor of Arts

May 2025

Major: Communication Science and Rhetorical Studies and Information Science

Certificate (Minor): Digital Studies

Overall GPA: 3.94/4.00, Dean's List every semester, Distinctive Scholastic Achievement

## Experience

### University of Wisconsin–Madison Facilities Planning & Management Division

Madison, WI

Strategic Communications Specialist Intern

January 2024 – May 2025

- Collaborated with a team of other interns, a communications supervisor, the FP&M marketing director and a multimedia designer to produce a bi-weekly internal newsletter for all FP&M employees with topics ranging from departmental updates to upcoming events to wellness reaching 2,000+ employees
- Assisted in the planning, interviews and writing of human-interest stories, including contributions to the "What's your job?" story series
- Efficiently and consistently organized recent terminations and hires and update campaign audience lists accordingly

### Rosati's Pizza

Pewaukee, WI

Assistant Director of Communications

August 2018 – August 2022

- Managed and coordinated approximately 100-150 customer orders per night and ensured timely delivery of a quality product in a fast-paced environment
- Communicated with customers to handle disputes or complaints and appeal to both the high standards of the company as well as to the satisfaction of the customer
- Trained upwards of 10 employees each year over a period of approximately four three-hour shifts in proper customer service and telephone-communication etiquette

## Leadership and Involvement

### Leading Women of Tomorrow

Madison, WI

Marketing and Outreach Chair

September 2024 – May 2025

- Performed outreach duties to potential guest speakers and coordinate their participation in LWT
- Planned a minimum of three collaborations and volunteer opportunities per semester with additional student organizations
- Applied for club grants that garner necessary funds for semester activities such as self-defense classes, interview workshops, marketing and print costs as well as social events to increase engagement and connection among members

Communications and Programming Chair

August 2023 – August 2024

- Coordinated meetings with various local businesses or organizations for enriched full member meetings
- Communicated with the rest of the Executive Board and members via GroupMe to solve administrative issues, fundraise and determine needs
- Reserved appropriate campus rooms for eight events per semester, ensured audio-visual services and equipment are available in programmed locations

### The Badger Herald

Madison, WI

Web Associate Director and Social Chair

September 2024 – May 2025

- Operated the WordPress site on which all Badger Herald articles are published and complete requests from the editorial department for design changes on the front end of the website such as changing heading size, background colors and more
- Communicated with SNO Sites and website backend to solve coding issues to achieve desired website design and efficiency
- Planned and coordinated all social events for the organization including four new member meetings each semester, collaborations with the other major student publication on campus and the end-of-semester semi-formal function

Copy Chief, DEI Committee Member

September 2021 – August 2024

- Read and reviewed at least 10 pieces per shift for proper AP style techniques and errors in spelling, tense, citations, links and additional aspects that may have altered reader understanding
- Attended meetings with the management team each week to troubleshoot issues related to membership numbers, community involvement, staff camaraderie and the inclusion of diverse perspectives
- Communicated with writers to determine overall story content, improvements aside from grammatical changes and accuracy of pieces

## Skills and Interests

WordPress, HTML and CSS, Mailchimp, proofreading, Microsoft Office, AP Style, R language, Tableau, Adobe InDesign, Premiere Pro, baking, movies